



CAPABILITY STATEMENT

2025



**EMPOWERING WESTERN
AUSTRALIA'S HEARTBEAT.**
KEEPING THE INDUSTRY IN
MOTION WITH UNMATCHED
EXPERTISE AND RELENTLESS
EXCELLENCE.



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ABOUT THE COMPANY

Since 1996, Allied Forklifts has been Western Australia's largest privately owned and Australian-operated forklift company. Since 1996, we've built a reputation for trust, innovation and excellence. Businesses across WA rely on us for reliable equipment and expert support in the most demanding industries.



WELCOME TO ALLIED



When I founded Allied Forklifts in 1996, my vision was simple, to provide reliable equipment and exceptional service businesses could trust. Starting out, I built relationships face-to-face, earning trust through dedication, professionalism and outstanding support, a personal approach that remains at the core of our company today.

Now, as Western Australia's largest privately owned forklift company, we continue to pride ourselves on delivering tailored solutions, quality equipment, and expert service that make a real difference. Whether you're hiring a single forklift or managing a large fleet, my team and I are here to keep your business running smoothly. Thank you for choosing Allied Forklifts. We're proud to partner in your success.

Wayne Adams

HOW WE CAN HELP

At Allied we specialise in Forklift Sales, Hire and Service to keep your operations running at peak efficiency.

Minimise Downtime. With our extensive inventory we ensure you have the equipment you need when you need it and reduce or even eliminate costly delays.

Flexibility. Whether it's for a short-term project or long-term needs, our hire options allow you to adjust your fleet according to your current demands, without the burden of ownership.

Cost-Effectiveness. Hiring from us means you avoid the high initial cost of purchasing and the ongoing expenses of maintenance for equipment you might not use year-round

Our goal is to maximise your productivity by offering reliable, high-quality forklifts that match your specific operational requirements. Let us help keep your business running smoothly.

OUR SERVICES

Forklift Hire

We provide flexible hire options for short-term and long-term needs, offering forklifts with capacities ranging from 1000kg to 48,000kg. Choose from a variety of fuel types and specialised attachments to meet your specific requirements.

Forklift Sales

With the largest range of new and used forklifts in WA, we help you find the perfect machine for your operation. From hand pallet trucks to heavy-duty reach stackers, we've got you covered.



OUR SERVICES

Equipment Sales & Hire

At Allied Forklifts, we proudly offer an exceptional range of equipment for hire and sale, including Heli scissor lifts, Elevated Work Platforms (EWPs), Telehandlers and Heli skid steer loaders. Whether you need a reliable solution for elevated access or heavy-duty ground operations, our Heli machines deliver unmatched performance, safety, and durability.

Designed with the latest technology, these machines are perfect for construction, maintenance, and industrial applications. Our flexible hire options and competitive sales ensure you have access to the right equipment when you need it, backed by the trusted quality of Heli and the expertise of our team.



ADMIN & SALES

789 Marshall Road Malaga, WA

As the exclusive distributor for HELI Forklifts in Western Australia, Allied Forklifts operates from two facilities to deliver exceptional material handling solutions. Our dedicated Sales and Administration hub at 789 showcases our extensive range of HELI forklifts and material handling solutions supported by our admin department.



SERVICE CENTRE

13 Truganina Road Malaga, WA

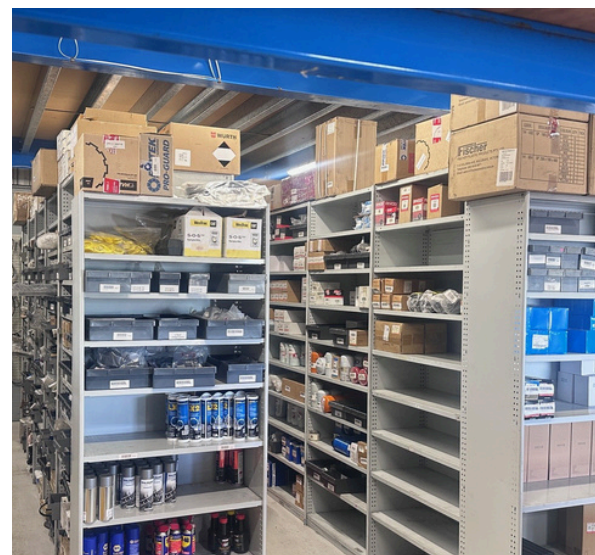
Our 8000sqm Malaga **SERVICE CENTRE** is designed to meet the highest standards and support your business with industry-leading services

- **EPA-Approved Wash Bay** | For thorough, compliant equipment cleaning.
- **Spray Painting Booth** | Delivering professional finishes for equipment maintenance.
- **Specialised Welding and Machining Division** | Providing tailored solutions and extending the life of your equipment.
- **Spare Parts Department** | Offering immediate access to critical components.
- **Workshop** | Equipped to handle repairs on the largest machines, such as telehandlers and reach stackers, on-site or off site.

**OUR FLEET OF RAPID RESPONSE
SERVICE VEHICLES ARE READY
TO DEPLOY AND ASSIST.**

SERVICE CENTRE PREMISES

13 Truganina Road Malaga, WA



MOBILE SERVICE

Service

Downtime Can Cripple Your Business – We're here to ensure it doesn't. Our state-of-the-art service centre and fleet of rapid-response vehicles ensure expert maintenance and swift repairs. We minimise downtime, so you can focus on running your business.



REGIONAL SUPPORT

Capability

Doing business in Western Australia brings additional challenges, with extreme conditions, vast distances, and complex logistics that can derail operations. That's why Allied Forklifts is your essential partner, providing unmatched capability, the largest inventory in WA, and steadfast support to ensure your operations run seamlessly, no matter the obstacle.



SUPPORT

- 1 Esperance
- 2 Albany
- 3 Manjimup
- 4 Margaret River
- 5 Busselton
- 6 Bunbury
- 7 Perth
- 8 Geraldton
- 9 Karratha
- 10 Dampier
- 11 Tom Price
- 12 Paraburdoo
- 13 Exmouth
- 14 Onslow

SPARE PARTS

Spare Parts

Our comprehensive spare parts division stocks a wide selection of OEM (Original Equipment Manufacturer) and aftermarket components, including tires, ensuring your fleet remains operational all at competitive prices



TRANSPORT

We know time is money, so our dedicated transport division delivers your products with unmatched efficiency and reliability. From cost-free metro-area deliveries to regional hauls, our skilled team handles every job with flexibility and precision.

Larger units requiring specialised contractors? We've got it covered. We arrange fast, hassle free deliveries, giving you the confidence to focus on growing your business while we get your products where they need to be.



YOUR ONE STOP FORKLIFT SHOP SINCE 1996

As Western Australia's premier one stop forklift shop, Allied Forklifts delivers unmatched expertise in material handling solutions. From specialised attachments to heavy-duty industrial forklifts, we provide everything you need to tackle any challenge.

Since 1996, our experienced team has sourced parts for all makes and models, combining extensive industry knowledge with a skilled workforce to ensure seamless operations.

With our comprehensive capabilities and commitment to excellence, Allied Forklifts is your trusted partner for all things forklifts, empowering your business to lift higher and move smarter.





THE HELI BRAND

Heli is a global leader in materials handling, renowned for its cutting-edge technology, robust engineering, and unwavering reliability. As one of the world's largest forklift manufacturers, Heli dominates the industry with a presence in over 150 countries, consistently delivering top-tier solutions for businesses of all sizes. At Allied Forklifts, we are proud to be the appointed distributor of Heli equipment in Western Australia, offering unparalleled access to their world-class products.

When it comes to materials handling, we are the largest provider in WA, with an extensive range of solutions tailored to meet the unique demands of our clients. From forklifts and elevated work platforms (EWP's) to skid steer loaders and specialised attachments, Allied Forklifts is your one-stop destination for innovative, reliable, and high-performing equipment.

PRODUCT RANGE

As the exclusive distributor for HELI Forklifts in Western Australia, Allied Forklifts offers a wide range of material handling solutions for any challenge. HELI, a global leader in material handling, delivers innovative, reliable equipment, from eco-friendly electric forklifts to heavy-duty container handlers, optimizing operations across diverse industries.

Warehouse Solutions

- Walkie Stackers: Agile, compact for tight spaces, stacking up to 5.5m.
- Order Pickers: High-level picking for fast order fulfillment.
- Pallet Trucks: Robust for horizontal transport.
- VNA Trucks: Space-optimising for dense storage.
- Articulated Trucks: Multi-directional for crowded aisles.
- Manual Handling: Ergonomic hand trucks for light-duty tasks.
- Reach Trucks: Extended reach for vertical storage.

Heavy Industry Solutions

- Empty Container Handlers: Fast stacking for efficient operations.
- Container Handlers: Durable for intermodal transport.
- Big Forklifts: Up to 52-ton capacity for oversized loads.

PRODUCT RANGE

Counterbalanced Forklifts

- Diesel Forklifts: High-torque, fuel-efficient for heavy lifting.
- LPG Forklifts: Low-emission, versatile for indoor-outdoor use.
- Electric Forklifts: Zero-emission, lithium-ion powered for efficient performance.
- All-Terrain Forklifts: Rugged, versatile for uneven surfaces.

Access Equipment

- Scissor Lifts: Stable platforms for elevated maintenance and assembly.

Specialised Terrain Solutions

- Skid Steers: Agile loaders for tight-site maneuvering.
- Telehandlers: All-terrain, telescopic for lifting to heights.
- Tow Tugs

From cold chain logistics to heavy industry, stone processing, automotive, chemical handling, farming, ports, construction, e-commerce, and more, our solutions are tailored for peak productivity.

Allied Forklifts and HELI customise solutions to solve your material handling challenges.

HELI
LIFTING THE FUTURE



Counter Balance Solutions

LPG | Diesel | Electric

HELI
LIFTING THE FUTURE



Warehouse Solutions

HELI
LIFTING THE FUTURE



Heavy Industry Solutions

HELI
LIFTING THE FUTURE



**All Terrain
Solutions**

HELI
LIFTING THE FUTURE



**Access
Solutions**



Attachment Solutions

HELI
LIFTING THE FUTURE



**Custom
Solutions**

WHY CHOOSE **ALLIED**



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Becoming an industry leader is no accident. Careful planning, relentless dedication, and a team of highly driven experts working alongside a world-leading brand have ensured our success. With 30 years of experience, an expansive range of services, and a commitment to customer satisfaction, Allied Forklifts delivers exceptional results.

MEET OUR MANAGEMENT TEAM



Wayne Adams
Founder Owner



Boyd Parker
General Manager



Kylie Stubberfield
Admin Manager



Sean Hutcheon
Customer Service
Manager



Kerry Crosby
Service Manager



Chris Dawson
Parts Manager



Cameron Phillips
Service Advisor



Katie Furlong
Hire Manager



Dion Clegg
Marketing
Manager

GET IN TOUCH



Our second-hand sales and new machine showroom is located at 789 Marshall Road, Malaga, where you can explore our extensive range of quality forklifts and equipment. For servicing, parts, and repairs, visit our state-of-the-art facility at 13 Truganina Road, Malaga, fully equipped to keep your machines running smoothly and efficiently.

CONTACT US



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789 Marshall Rd, Malaga WA 6090

30 Year
ANNIVERSARY



1996 - 2026

ALLIED FORKLIFTS PTY LTD

ABN 66060256377