

Branch Manager – Henderson

Allied Forklifts Pty Ltd

Henderson, Perth WA

Full-time Monday to Friday | Immediate Start Available

Allied Forklifts Pty Ltd is a well-established, family-owned business based in Malaga, WA. Operating since 1996, we specialise in the **sales, service, and hire of forklifts**, with a hire fleet ranging from **1 to 45 tonne capacity**.

Due to continued growth, we are seeking an experienced and motivated **Branch Manager** to oversee operations at our **brand-new Henderson branch**. This is a full-time position and an exciting opportunity to lead a dynamic team and contribute to the ongoing success of our business.

Reporting directly to the General Manager the Branch Managers position is a “hands on” role, best suited for an experienced sales person within the material handling industry seeking to advance their career.

Key Responsibilities

- Manage and support daily operations and branch personnel
- Assist with service, parts, hire, and sales enquiries
- Collaborate closely with our AUKUS Account Manager and sales team
- Oversee fleet management and ensure operational efficiency
- Drive sales performance and exceed branch sales targets
- Someone who is prepared to answer a phone, take hire and service bookings, internal sales enquiries and manage staff.

About You

To be successful in this role, you will have:

- A valid driver's licence
- Permanent Australian residency
- Proven experience in capital equipment, industrial sales, or rental services
- Strong customer service and communication skills
- Excellent time management and the ability to work independently
- A high level of computer literacy
- Knowledge or interest in forklifts and material handling equipment

- *Note: On-the-job training will be provided, however preference will be given to candidates with relevant industry experience. Preference given to applicants living within 15 kms from Henderson*

What We Offer

- Competitive base salary (negotiable based on experience)
- Company vehicle provided
- Career growth within a reputable WA business
- Supportive team environment
- Additional company benefits for the right candidate
- Great opportunity for someone to build their own team

Apply Now

If you're ready to take the next step in your career and lead a high-performing team, we'd love to hear from you.